

THE

Hassayampa ALERT!

FEBRUARY 2023

WICKENBURG CHAMBER NEWSLETTER



Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

Value Statement:

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

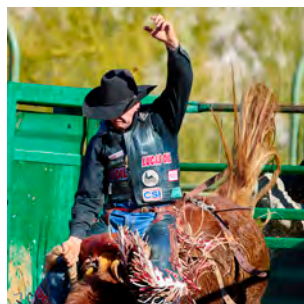
74th Annual Gold Rush Days & Senior Pro Rodeo

WHEN: February 10-12, 2023

Gold Rush Days is "Back in Gold" in 2023! Celebrate the return of previous Miss Gold Nugget queens as the parade grand marshals.

We want to thank our incredible partners, sponsors, and volunteers for your contributions to this event. Gold Rush Days would not be in its 74th year without the support of our amazing community!

The full schedule of events can be found on page 5.



PRESENTING SPONSORS



CORPORATE SPONSORS



Find the Gold Rush Schedule on Page 5

The official Gold Rush Days official program will be in the February 8 edition of The Wickenburg Sun.



New Members

Please welcome and patronize the following members!

Hassayampa Smokehouse BBQ, Michael Richey

169 E. Wickenburg Way, Wickenburg, AZ 85390

P: (928) 684-6123

www.hassayampabbq.com

mike@hassayampabbq.com

Restaurants

Sponsor: Chamber Staff

Shed Depot of AZ, Kayla Jones

30366 Hwy 60, Wickenburg, AZ 85390

P: (602) 856-8329

www.sheddepotaz.com

kayla@sheddepotaz.com

Portable Buildings/Sheds

Sponsor: Chamber Staff

Xram Carpet Cleaning LLC, Joseph Mark

23125 W. Mule Deer Lane, Congress, AZ 85332

P: (928) 232-2401

xramcarpetcleaning@gmail.com

Carpet Cleaning

Sponsor: Chamber Staff

Ken Tooze Excavation Inc., Ken Tooze

8624 Blackhawk Ct. SE, Salem, OR 97317

P: (503) 390-0510

kwtexcavation@aol.com

Excavation

Sponsor: Chamber Staff

Fire Iron LLC., Jim & Brenda Hershkowitz

885 S 335th Avenue, Wickenburg, AZ 85390

P: (928) 231-4391

fireironllc@gmail.com

Wildland Dozer/Dirt Gravel Hauling/Heavy Equipment
Mechanic

Sponsor: Chamber Staff

Star Ranch Lodging, Kathleen Behr

840 S. Vulture Mine Road, Wickenburg, AZ 85390

P: (928) 684-3238

Starranchlodging.com

Starranchbnb@gmail.com

Accommodations

Tip of the Stetson

Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.

Thanks to our members for your continued support this month!

BY THE NUMBERS

JANUARY

YTD

New Members

7

7

Mixer Attendance

49

49

Phone Calls

494

494

Office Visitors

1,198

1,198

Mail Inquiries

2

2

Chamber Website Visitors

4,700

4,700

Visit Wickenburg Website
Visitors

8,798

8,798

Chamber Facebook Reach

16,463

16,463

Visit Wickenburg Facebook
Reach

45,904

45,904

Gold Rush Facebook Reach

33,401

33,401

Bluegrass Facebook Reach

634

634

Weddings Facebook Reach

71

71

Film Commission Facebook
Reach

174

174

Takeout & Delivery Facebook
Reach

41

41

Legends of the West
Facebook Reach

58

58

Twitter Reach

45

45

Chamber Instagram
Followers Gained

18

18

Visit Wickenburg Instagram
Followers Gained

119

119

Membership Reinvestments

AZ TV KAZT, Castle Hot Springs, Century 21 Arizona West - Laura Coughanour, Choice Auto Glass, Inc. CORE Construction, Desert Cypress Mobile Home/RV Park, Desert Gold Condominiums Edward Jones-David Stander, Edward Jones-Sam Buchert, El Ranchero Mexican Restaurant Farm Bureau Financial Services, Grantham Fence & Supply Company, Happy Trails of Arizona Hospice of the Valley, Insurance Beacon, La Cabana Saloon, Lake Pleasant Cruises Law Office of Eileen M. McGuire PLLC, Long Horn Complex, LLC, My Place Suites NRS Trailer/P&P Trailer Sales, PDS Properties, LLC, Quality Inn, Rafter P Horseshoeing Southwest Gas Corp, Stotz Equipment John Deere, UMB Bank, Vulture Peak Patchers Quilt Guild Way's Drilling, Western Laundry & Dry Cleaning, Westpark Inc., Wickenburg Breast Cancer Network Wickenburg Community Hospital, Wickenburg Funeral Home & Crematory



@wickenburgchamber



@wickenburgchamber

RIBBON CUTTINGS



Nikkie Miller, HOMESMART
Real Estate: Residential
928-232-3302
nikkiemiller2.com



Shed Depot of AZ, Kayla Jones
Portable Buildings/Sheds
602-856-8329
sheddepotaz.com



**Wickenburg Pump and Supply,
Tommy Sheehan & Cody Lacey**
Pump Service; Water Testing
928-684-2444
New ownership!

AZTV 7 Offering Discounted Rate to Chamber Members

We're once again partnering with AZTV 7 to provide our members the opportunity to be featured on TV at a discounted rate!



Get your business featured on AZTV 7's Arizona Daily Mix and create video content for as little as \$250. This is a great opportunity to expand your business reach and create video content for your website and social media pages.

WHAT IS ARIZONA DAILY MIX?

Arizona Daily Mix, with Brad Perry, is AZTV Channel 7's local morning show specializing in shining a spotlight on the locally owned businesses in Arizona. It's an informative, fun hour Weekdays at 8am, Saturdays at 7am, all the time at azdailymix.com.

If you are interested, reach out to Ryan Ferris at 602-708-9553 or rferris@aztv.com to schedule your segment.



FYI

The Chamber office will be closed Friday, February 17 after Gold Rush Days. The Visitor Center will be open 9 a.m. to 5 p.m.

**business
after hours**

WHEN

February 15, 2023, 5:30 p.m.



WHERE

**Dillon's at Western Trails Ranch
37839 W. Grand Avenue,
Morristown, AZ**

DETAILS

\$10 per person
3 drink tickets with admission

Please RSVP!
Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com

Welcome the 2023 Chamber Board of Directors!

On January 14, we celebrated the 2022 program of work and welcomed our 2023 Chamber Board of Directors at the 92nd Annual Awards Dinner.



President: Karla Mortimer, My Father's Retirement Ranch
Past President: Kelly Blunt
Directors: Susan Aspa, Arizona Public Service
Mary Kempton, Associate Member
Anna Thibault, CENTURY 21 Arizona West
Kathy Clark, Happy Trails Adventure Company/
Desert Caballeros Western Museum
Yvonne White, NRS
Michael Adams, Adams Electric
Ex-Officio: Vice Mayor Kristi Henson

92nd Annual Wickenburg Chamber Awards Dinner: Congratulations!

Thank you to those that joined us at the 92nd Annual Awards Dinner on January 14! Together we recognized the outstanding individuals and businesses in our community in 2022. The complete list of award winners are listed below.



Woman of the Year: Jessica Solper
Man of the Year: Paul Minnich
Crown Royal Award: Geri Fair
Outstanding Community Service Award: Cristal Rauert
Educator of the Year: Anne Marie Davee
New Business of the Year: Bushel and a Peck Floral and Gift Boutique
Best Established Business: CENTURY 21 Arizona West
Promoting Partnerships Award: Wickenburg Elks Lodge #2160; Rancho Bar 7; and Flying E Guest Ranch
Trailblazer Award: The Place Church & Project SALT for the Adult Prom event
Nonprofit Organization of the Year: K9 Konnection
Tip of the Stetson: Jessica Perry, APS; Rachel Aja, Cox Communications; Andy Roth, ADOT; Ramsey Wharton, Arizona Film Commission; and Simon Charter, Freeport McMoRan
Tip of the Stethoscope Award: Truly Well Family Care
Community Enhancement Award: Wickenburg Conservation Foundation
Architectural Enhancement Award: Vulture City Ghost Town
Ambassador of the Year: Kristi Henson
Special Anniversary Awards:
Rotary Club of Wickenburg, 75 years
Hospice of the Valley, 45 years
Your Secretary & Shipping, 40 years
Hassayampa Veterinary Services, 10 years



OFFICIAL EVENT SCHEDULE

74TH ANNUAL

GOLD RUSH DAYS

& SENIOR PRO RODEO

THURSDAY, FEBRUARY 9, 2023

4 PM Family-fun Carnival with Brown's Amusements: Opening Night · 160 N. Valentine Street
7:30 PM The Del E. Webb Center presents: Neal McCoy · 1090 S. Vulture Mine Road

FRIDAY, FEBRUARY 10, 2023

9 AM to 2 PM Classic Car Show on Frontier Street
9 AM to 5 PM Wickenburg Art Club Artisan Fair at Stone Park; Vendors at the Wickenburg Community Center · 160 N. Valentine Street
9 AM to 10 PM Family Fun Carnival with Brown's Amusements · 160 N. Valentine Street
10 AM Opening Ceremonies on Frontier Street with special guest & western stuntman Will Roberts
11 AM Senior Pro Rodeo Slack at the Everett Bowman Rodeo Arena; free admission Friday · 935 Constellation Road
11 AM to 4 PM Free Community Stage Entertainment on Apache Street
11 AM to 5 PM Gold Panning near the Family Fun Carnival
7:30 PM The Del E. Webb Center presents: Neal McCoy · 1090 S. Vulture Mine Road

SATURDAY, FEBRUARY 11, 2023

9 AM to 5 PM Wickenburg Art Club Artisan Fair at Stone Park; Vendors at the Wickenburg Community Center · 160 N. Valentine Street
9 AM to 10 PM Family Fun Carnival with Brown's Amusements · 160 N. Valentine Street
9 AM Western Entertainment on Frontier Street with Will Roberts on Frontier Street before the parade
10 AM Gold Rush Days Parade; theme: Back in Gold!
11 AM Wickenburg Saddle Club BBQ at the Wickenburg Community Center · 160 N. Valentine Street
11 AM to 4 PM Free Community Stage Entertainment on Apache Street
11 AM to 5 PM Gold Panning near the Family Fun Carnival
2 PM Senior Pro Rodeo at the Everett Bowman Rodeo Arena · 935 Constellation Road
RODEO ADMISSION: Adults (ages 19+): \$20 · Seniors (ages 60+): \$15 · Students (ages 6-18): \$10 · Ages 5 & under get in free
6 PM to 10 PM Rodeo Dance featuring the Pat James Band at the Wickenburg Community Center · 160 N. Valentine Street

SUNDAY, FEBRUARY 12, 2023

9 AM to 5 PM Wickenburg Art Club Artisan Fair at Stone Park; Vendors at the Wickenburg Community Center · 160 N. Valentine Street
9 AM to 5 PM Family Fun Carnival with Brown's Amusements · 160 N. Valentine Street
10 AM Mucking and Drilling Contest near the Family Fun Carnival
11 AM to 4 PM Free Community Stage Entertainment on Apache Street
11 AM to 4 PM Gold Panning near the Family Fun Carnival
1 PM Championship Gold Panning Contest
2 PM Senior Pro Rodeo at the Everett Bowman Rodeo Arena · 935 Constellation Road

TICKET INFORMATION

Tickets for Webb Center performances: dewpac.org or 928-684-6624
Tickets for Rodeo and Rodeo Dance: wickenburg.BAMMtickets.com or Wickenburg Visitor Center, 216 N. Frontier Street

FIND ADDITIONAL DETAILS ONLINE AT OUTWICKENBURGWAY.COM

CONTACT: Wickenburg Chamber of Commerce, 928-684-5479 or info@wickenburgchamber.com



GOLD PANNING RETURNS

LOCATED NEAR THE CARNIVAL

Try your hand at gold panning during Gold Rush Days! Volunteers will be available to help beginners learn the ropes. Stop by Friday and Saturday from 11 a.m. to 5p.m. and Sunday from 11 a.m. to 4 p.m.



FREE COMMUNITY STAGE

LOCATED ON APACHE STREET NEAR THE CARNIVAL

The full schedule of entertainment will be available online. Stop by the stage throughout the weekend for some great live music!



GOLD RUSH DAYS RODEO DANCE

PRESENTED BY THE HUMANE SOCIETY OF WICKENBURG

Saturday, February 11, 6 p.m. to 10 p.m.

Wickenburg Community Center, 160 N. Valentine Street

\$10 in advance, \$12 at the door • wickenburg.BAMMtickets.com



MUCKING & DRILLING IS BACK!

Cheer on contestants during this test of skill & strength during the hand drilling and mucking events. The Mucking and Drilling contest takes place on Sunday, February 12 at 10 a.m.

Wickenburg Joins Film-Ready Initiative

The Arizona Commerce Authority's Film & Digital Media program has launched a new statewide Productions Directory and Locations Directory, which highlights the workforce and local businesses that support the film industry.



You can list your business in this directory as a support service (you can provide goods or services to a production while filming in our community) or a film location (allow filming at your business). Individuals may also register in the crew or talent directory if they have experience in the film industry.

Learn how to register your business in this directory by visiting our website: wickenburgchamber.com/current-news.

Wickenburg Nominated for 10 Best Historic Towns

USA Today is hosting its Readers' Choice 10Best Awards, nominating the top 20 nominees in various categories such as travel destinations, food, lodging, attractions, and more.



We've been informed that Wickenburg has been nominated in the Best Historic Small Town category! Let's vote for Wickenburg to be a 10Best winner!

The voting deadline is February 20, 2023. Vote online at 10best.com/awards/travel!

Got Valentine's Day Deals or Specials? Let Us Know!

Offering any Valentine's Day deals or specials? Let us know! We want to help spread the word as part of our Love Local campaign.



Email the details to Sierra at graphics@wickenburgchamber.com or tag @wickeburgchamber in your posts on Facebook and Instagram!

Let's #LoveLocal!

We're excited to continue our #LoveLocal campaign this February! This campaign is geared towards sharing the love for our local businesses and



by



Our local businesses are the backbone of our community and keep our community vibrant. They're also the first to support local causes ranging from school athletics to food banks to charities.

This year, we want to share the love for our local businesses! Tell us about your favorite businesses in the Wickenburg area and tell us why you love them. We'll be sharing your responses to our Facebook and Instagram pages throughout the month of February. Submit your response on our website at wickenburgchamber.com/lovelocal.

Save the Date: March Quarterly Luncheon

WHEN: **Friday, March 10 at noon**

WHERE: **Wickenburg Ranch Golf & Social Club, 3430 Club Terrace Way**

You're invited to join us for the first Quarterly Luncheon of 2023! Enjoy lunch provided by our host and hear from our keynote speakers as they discuss the latest news in their respective industries.



Speakers for this luncheon will be announced soon.

RSVPs are required. Please RSVP by calling the Chamber at 928-684-5479 or registering online at wickenburgchamber.com/upcoming-events.

**Chairman's Circle members receive two free tickets to each luncheon.*

Save the Date: Secure Document Shredding

Friday, April 21, 8 a.m. to 11 a.m.
at the Chamber parking lot



2nd Annual Legends of the West PRCA Rodeo: Sponsorship Opportunities Available

WHEN: April 1 & 2, 2023

The Legends of the West PRCA Rodeo is returning for its 2nd year, and sponsorship opportunities are now available!

This rodeo is broadcast LIVE on the Cowboy Channel, giving our sponsors an even wider reach than just those in attendance at the rodeo. The rodeo will also feature a digital scoreboard that allows for 15 and 30 second commercials, sponsor logo displays, and instant replay sponsorships.



Sponsorship levels for all budgets are available. The sponsorship form is available on our website at wickenburgchamber.com/annual-events. The sponsorship commitment deadline is Friday, March 17.

February Business of the Month



CENTURY 21 Arizona West

Real Estate Agency

2000 W. Wickenburg Way

928-684-2222

